

Methodology

This survey of 1,000 likely general election voters nationwide was conducted on May 18th, through May 23rd, 2023.

All interviews were conducted online; survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual voter turnout in a nationwide general election.

This poll of 1,000 likely general election voters has an accuracy of +/- 3.1% at a 95% confidence interval. The error margin increases for cross-tabulations.

Voter Profile: n=1,000

	Total		Total		Total
Party:	%	Age:	%	Area:	%
Republican	36	18-29	16	Urban	25
Democrat	36	30-40	17	Suburban	51
Ind./Other/D.K./Ref.	28	41-55	25	Rural	25
Ideology:	%	56-65	20	Region:	%
Liberal	29	Over 65	22	New England	5
Moderate	35	Mean (years)	49.3	Middle Atlantic	13
Conservative	36	Race:	%	East North Central	15
Gender:	%	White	68	West North Central	7
Male	47	African American/Black	13	South Atlantic	21
Female	53	Hispanic	13	East South Central	6
Education:	%	Asian	4	West South Central	11
Less than College	60	Vote Behavior:	%	Mountain	8
College grad.	40	Democrat	46	Pacific	14
		Ticket Splitter	13		
		Republican	41		