

*Sal Alinsky Rules for Radicals #12: "Pick the target, freeze it, personalize it, and polarize it."*

**While ignorant Leftists revere its proclamations as scripture, "For years, former employees revealed, local journalists reported and commentators have lamented: The Southern Poverty Law Center is not what it claims to be. Not a pure-hearted, clear-headed legal advocate for the vulnerable, but rather *an obscenely wealthy marketing scheme.*"**

CNN reports (<https://www.cnn.com/2019/03/29/us/splc-leadership-crisis/index.html>) on the "*systemic culture of racism and sexism.*"

Newsweek (<https://www.newsweek.com/splc-nawaz-million-apologizes-981879>) reports on SPLC's *multimillion dollar settlement and apology* to an advocacy group it labeled as "extremist."

The Washington Examiner reports (<https://www.washingtonexaminer.com/southern-poverty-law-center-website-triggered-frc-shooting>) in 2012, *inspired by the SPLC targeting of a faith-based group*, an armed gunman entered the office of the Family Research Council prepared to take as many lives as possible.

Former employee Bob Moser's article in the New Yorker (<https://www.newyorker.com/news/news-desk/the-reckoning-of-morris-dees-and-the-southern-poverty-law-center>) exposes SPLC's *monumental endowment (>\$450 million)* and its *exaggerated claim that it took down the K.K.K.* By the time SPLC was founded, the K.K.K had already deteriorated into a squabbling, poor and uneducated group of approximately 10,000, scattered across the country from its peak of millions of members in the 1920s. He refers to the SPLC case as "shooting fish in a barrel."

**The Southern Poverty Law Center's hate group list is a scam designed to scare older liberals into writing checks to the SPLC. With no credibility, the SPLC is is a key resource for ignorant and hateful leftists, and tech companies like Amazon and Google, in policing "hate speech." Pull on any thread and expose its ugly, naked, rotting corpse.**